

Annex
To the Regulations on Organization of Tender
for Selection of Institution Specialized in Measurement
of Audience Shares and Market Shares for the Period from 2024 to 2029

CALL FOR PROPOSALS of 6 November 2023
to Tender for Selection of Institution Specialized in Measurement of Audience Share and Market Share Services
[Format of document shall not be changed]

1. Tender organizer: Tender Committee for Selection of Institution Specialized in Measuring of Audience Shares and Market Shares (hereinafter – *Tender Committee*).
2. Subject-matter of tender: procurement of audience shares and market shares measurement services as set out in the table:

No.	Name of services requested	Specialized equipment	Quantity, households	Full technical specification requested
1	Measuring of audience shares and market shares	Peoplemeter	300	As per ITT

3. Qualification documents/requirements for specialized institutions include the following:

No.	Name of document/requirement	Additional requirements to the document
	Technical bid to contain the following requirements	
1	General data	Bidder completes the Tender participation Information Form (Form F1)
2	Non-involvement in fraudulent and corrupt practices	Sworn statement completed in accordance with the declaration form regarding ethical conduct and non-involvement in fraudulent and corrupt practices (Form F3)
3	Proof of registration of the legal entity	
4	Submission of document certifying the right to provide audience share and market share measurement services	
5	Availability of funds or credit resources in amount necessary to finance the activity for 6 months	Bidder indicates amount and attaches copies of supporting documents
6	Submission of information on experience	
7	Supporting documents confirming that: a) Bidder is not insolvent following a court judgment; b) Bidder has fulfilled its obligations to pay taxes, duties and social security contributions in accordance with the legal	Sworn statement completed in accordance with the Declaration form regarding the personal situation of the bidder (Form F4) Supporting documents, such as certificates and/or other equivalent documents issued by competent authorities in the country of

	provisions in force in the Republic of Moldova or in the country where it is established; c) Bidder has not been subject of a final court judgement, in the last three years, finding a breach of professional ethics by the bidder; d) Bidder has not provided false information to Tender Committee to prove that the qualification and selection criteria have been met	residence of bidder, in case of a foreign bidder; • Certificate on taxpayer's situation – original or copy – issued by Tax Inspectorate or competent body in foreign bidder's country of residence
8	Proof of the quality of provided services	
9	Technical bid	Technical bid prepared based on Terms of reference
10	Financial bid	Bidder completes the Financial bid Form (Form F2) for each configuration

4. Bidders may obtain additional information, request clarification from the Tender Committee or submit appeals at the address below:

- a) Tender Committee
- b) Address: Republic of Moldova, Chisinau, 46 Vlaicu Parcalab St.
- c) Fax: (+373) 22 27 75 51
- d) Email: office@consiliuaudiovizual.md (in attention of Tender Committee)

5. Preparation of bids: Bids shall be prepared in English language, clearly marked, without corrections, with number and date of issue, and signed by the person responsible, and shall be submitted in a single sealed envelope:

- by: 17:00
- on: 22 January 2024
- to the address: Chişinău, 46 Vlaicu Parcalab St., anteroom

6. The award criteria are: quality of the technical solution and cost.

7. Period of validity of bids: 12 months.

8. In order to obtain the Terms of reference, an additional request shall be sent to the Tender Committee, at the address indicated in point 4.

Chairperson of Tender Committee:

